

## [CherryMan](#)<sup>®</sup> Launches Cherry Industry's First Retail PET Container

*Lighter weight and reduced breakage is a win-win for retailers and moms alike.*

**Portland, Ore. October 20, 2015** – CherryMan, the country's #1 maraschino cherry brand, is now offered in a new PET (polyethylene terephthalate) jar that is recyclable, BPA-free and PVC-free. Consumers will be drawn to the modern, squared-off shape and the fun engaging CherryMan graphics on the label. Retailers will benefit from the lighter weight, lower shipping costs and greatly reduced breakage risk that PET offers.

"Many manufacturers are moving away from glass containers and towards PET packaging because it is strong, lighter weight and less expensive to ship," states Josh Reynolds, Gray & Company President. "Food safety is paramount. All of our retail maraschino cherries are pasteurized for the consumer's protection. The temperature-sensitive precision required to heat a PET jar while maintaining structural integrity for capping and labeling is very challenging. It's been a focused team effort for the past several years among R&D, engineering and our vendors."

"Our retail grocery partners and distributors have been 100% supportive of this change. We are making it prior to the holiday season, when consumer demand spikes for maraschino cherries," shares Beth Newell, Gray & Company's Business Development Director.

Gray & Company is the leading supplier of maraschino cherries to the U.S. grocery trade. Currently, the CherryMan brand is sold at Meijer, H.E.B., Jewel, Albertsons, Shaw's, Stop & Shop and other marquee [grocers](#). It is also currently available for purchase at CherryMan's [webstore](#).

For more information about PET, please visit the [PET Facts](#) on CherryMan's website.

### **Purchasing Information**

For more information about purchasing CherryMan products, please visit [www.CherryMan.com](http://www.CherryMan.com) or call 1-800-551-6009. For foodservice, private label and wholesale enquiries, please visit <http://www.grayandcompany.us/>.

### **About Gray & Company**

Founded in 1908 in Portland, Ore., Gray & Company is a privately held corporation with more than a century of tradition as a fruit processor, and today stands as the world's largest producer of maraschino cherries. Gray & Company has processing facilities in Oregon and Michigan, from which they serve North America and markets around the globe. For information, visit [www.cherryman.com](http://www.cherryman.com), [www.grayandcompany.us](http://www.grayandcompany.us), like us on Facebook:

facebook.com/CherryManMaraschinos and follow us on Twitter: twitter.com/CherryMan and  
Pinterest: cherrymanpins

# # #

**Hi-res photography and recipes available upon request**

**Media Contact**

Leigh Milander, Vice President of Marketing

Phone: 503-248-4729 x 304 or 503-522-8233

Email: [leigh.milander@cherryman.com](mailto:leigh.milander@cherryman.com)